

This switch doesn't need an umbrella



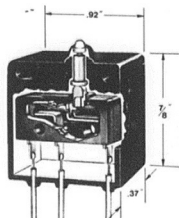
If your product must work outdoors this sealed Cherry switch will work!

We built an umbrella around a switch . . . by putting our subminiature snap-action switch inside a sturdy housing and injection molding epoxy plastic that encapsulates the switch and leads to seal out dirt and moisture.

It's watertight and weatherproof. Making it the ideal switch for use in autos, trucks, boats, snowmobiles, power mowers, outdoor vending machines . . . just about any product subjected to extreme weather, dust, dirt, grease, grime or spray.

The watertight, weatherproof "inside switch" is our reliable E62 subminiature, proven over more than a decade in millions of demanding applications. In this new sealed switch design, its stainless steel coil spring mechanism and reliable rock-wipe contact action are protected by a double enclosure plus a rubber boot on the actuator. So that when it rains . . . it works!

TEST A FREE SAMPLE OF THIS NEW SEALED SWITCH. Just PHONE (312) 689-7700 or TWX (910) 235-1572, or write on your letterhead.



ACTUAL SIZE

We put a switch inside
. . . so it's watertight
and weatherproof!



CHERRY ELECTRICAL PRODUCTS CORP.
3609 Sunset Avenue, Waukegan, Illinois 60085

SWITCHES and KEYBOARDS — Available locally from authorized distributors.